



NEWSLETTER

New Year, New Chamber!



NMB Managing Directors (Capturetainment), Councilwoman Barbara Kramer, and NMB Chamber President Paul Lemay.

The Greater North Miami Beach Chamber of Commerce is pleased to welcome their latest additions- just in time for the New Year! Holly Jordano, Jeannie Kelly and Katie Stump of Capturetainment are the NMB Chambers Managing Directors. Our A-Team is eager to introduce exciting

events, luncheons, happy hours, FUN mixers, member spotlights and more to our existing members, as well as new members. To learn what the new chamber has in store for 2010, call us, attend a luncheon or stop by the Chamber and introduce yourself!

CHAMBER OFFICIALS

- Paul Lemay, President
- Dr. Jack Berman, Vice President
- Frank Lawrence, Vice President
- Maira Diaz-Giusti, Secretary
- Abraham B. Mansdorf, Treasurer

BOARD OF DIRECTORS

- Ellis Adger
- Raymond Marin
- Maria Wolf
- Barbara Kramer
- Brian Weinblatt
- Elliott Zack
- Diane Blank
- Randy Milliken
- Andrea Thomas
- Eric Sadoun
- Yona S. Lunger
- Michael J. Snyder
- Arthur Horwitz
- Jesus Vega, Jr.
- Jay Chernoff

MANAGING DIRECTORS

- Jeannie Kelly
- Kate Stump
- Holly Jordano



MOVERS N' SHAKERS NEW MEMBER SPOTLIGHT



Red Ox Group, LLC-General Membership

One Stop Medical Supplies, Inc.-General Membership

Health Opportunity Technical Center-General Membership



Racks Italian Kitchen-Restaurant Membership



Bayshore Veterinary Clinic-General Membership



Sandie Alix-Young Professionals Membership

NMB Chamber members can help Sandie fulfill her dreams! Inquire how you can help Sandie go to Taiwan!

Rosenthal Rosenthal Rasco Kaplan, LLC-General Membership



D & B Computer Services, LLC-General Membership



North Miami Beach Chamber of Commerce goes under the knife, and it's looking good...

Calling all plastic surgeons! The Greater North Miami Beach Chamber of Commerce is undergoing a face lift. Its true, there's no scars or down time with this procedure, and your going to LOVE the results!

The Greater North Miami Beach Chamber of Commerce is celebrating their 60th year of experience and excellence in 2010. Even though 60 is the new 40, the NMB Chamber still decided to tighten things up, with a fresh face and presence-right in time for the new year.

"We were ready for a new approach. Something that our local businesses could relate to, and our community would gravitate toward." Explains Councilwoman Barbara Kramer of North Miami Beach. "We (the City) are excited to partner with local

brand management company, Capturetainment, to act as Managing Director of the Greater North Miami Beach Chamber of Commerce." Says Barbara.

The NMB Chamber Board of Directors are just as thrilled to partner up with Capturetainment. The Miami based company offers brand management services aimed to take your business to the next level. "An experienced outside perspective can be most effective when looking to launch or just re-brand your company" Says Jeannie Kelly, Managing Director of Capturetainment. "We look forward to giving NMB members resources they can use for growth." Capturetainment is proud to refer to themselves as "the A Team". This tri-fecta consists of Jeannie Kelley- Managing Director, Katie Stump-Director of Operations and Holly Jordano-Communications Director (Creative Director of Angel Fish PR).

What can local businesses in North Miami Beach gain from a strong local Chamber of Commerce such as the NMB Chamber? Besides offering large effective community events, networking opportunities, luncheons and leads, the members of the NMB Chamber are given open communication with Capturetainment. NMB members are offered different levels of involvement-ranging from complementary press releases, to complementary brand management consultations, inclusion in the

monthly newsletters as well as speaking engagements and events. Check out the NMB Chamber website for a calendar of scheduled events.

Whether your a current member, or just interested in joining the NMB Chamber-attending a luncheon is a great way to see the different businesses who make up the Chamber. Another reason to attend a NMB luncheon is to hear what NMB Chamber of Commerce has in store for 2010! The first 2010 NMB Chamber luncheon will be held January 28th from 11am-12:30p at the North Miami Beach City Hall's McDonald Center (17011 NE 19th Ave).

RSVP is encouraged, but walk ups are welcome. The first luncheon will offer networking opportunities, as well as guest speakers and new member introductions. Capturetainment will introduce themselves to NMB members, and discuss BIG plans for 2010. Look out Miami, good things are on the horizon for the NMB Chamber.

For more info: Interested in joining the [Greater North Miami Beach Chamber of Commerce](http://www.NMBChamber.com)? Check out www.NMBChamber.com for more information on different Membership levels.



*Article published by the Examiner™, January 19, 2010.

JANUARY 28TH LUNCHEON RECAP

Our first 2010 Kick Off Luncheon was a success! If you missed it, be sure to RSVP to the next scheduled luncheon on February 25th at Area Code 55 in North Miami Beach. During the luncheon, the NMB Chamber introduced their new Managing Directors, **Jeannie Kelly, Katie Stump and Holly Jordano**. They discussed their new plans and ideas for members including: targeted events, local grants, and shared some exciting media opportunities for the near future. NMB Chamber introduced new members, and presented plaques to recent NMB Chamber members! City officials spoke about upcoming plans for North Miami Beach, including useful grant programs, -highlighting how NMB members can be a part of it. We raffled merchandise from the Miami Heat, including an autographed picture of Michael Beasley, and an edible chocolate shoe from Le Chocolatier. RSVP for our next luncheon on February 25th at Area Code 55, in North Miami Beach.



Jeannie Kelly, Karen McCray and James Johnson of Americlean Dry Cleaners, Paul Lemay.



Capturetainment, Councilwoman Barbara Kramer.



Sean Sittnick, Jacob Widershein, Allyne Pruzhinin, from the Miami Heat and One Stop Medical Supplies.

Cody and Nicolas Lampariello, Holly Jordano and Katie Stump, Exclusive Title Company.

Brandee Singleton, Aroma Care

Gizelle Ortiz-Valasquez, Brown-Mackie College



CONNECT WITH THE NMB CHAMBER ON FACEBOOK



It's now easier than ever to keep up with the NMB Chamber of Commerce. Add us as a friend of Facebook, we will keep you updated on luncheons, events, mixers, happy hours, and special offerings...It PAYS to be a Facebook Friend! (FB: NMB Chamber)

RESTAURANT/ENTERTAINMENT



NMB Member Le Chocolatier is supports the Susan G. Komen for the Cure. The event of February 4th was a HUGE Success.

New NMB Member, Racks Italian Kitchen located in the Intracoastal Mall is sponsoring our FIRST NMB Chamber Happy Hour! February 11th 6p-8p. Rack's is also the home of the \$5 Burger Night each



New Member, Area Code 55 will host our FIRST 2010 Happy Hour! February 25th, mark you calendar!

X MARQUIS THE SPOT, FOR ALL YOUR BANKING NEEDS

Banking Tips, brought to you by:



With so many banking establishments to choose from, how do you ever make the right choice? Marquis Bank has a few tips on choosing the right bank for your needs.

-See what your banking needs are first. Check if the banking institution honors your checking, personal and business accounts-Its important that both daily and long-term financial needs are quickly expedited and convenient, so

you can focus on more important things, like your business!

-Financing is important these days-make sure your bank offers business financing and loans that don't depend on the size of your business. Trust your bank to find the most creative and flexible access to the funds you NEED. The money's out there!

-Make sure you are educated on interest rates and

hidden fees, banks are notorious for that!

Choose your needs, find a bank that accommodates them, and you will have a long lasting relationship with your financial partner!

To Contact Marques Bank:

www.marquisbank.com

Marquis Bank
115 NW 167th Street
North Miami Beach, FL 33169
Phone: 305-651-2900

WHATS IN IT FOR THE MEMBERS?



The members of the NMB Chamber receive numerous benefits. Depending on member level, benefits include; complementary press releases, complementary brand management consultation, inclusion in events, potential write ups in monthly newsletter, networking opportunities, leads, and more. Call the Chamber to learn more about what the Chamber can do for your business.(305.944.8500)

Ahead of the curve During a Tough Economy...



LUXURY INSIDER

NMB Member Spotlight!

This months Newsletter is sponsored by GLOBAL AVIATIONS

NMB Member, Global Aviations spread in LuxSecret Magazine.



R-44 Robinson

Flying Above the Fray

By Holly Jordano

The current economic climate has many aviation businesses suffering a decline in sales. Who's ahead of the curve?

A South Florida private aviation company who recognizes that consistent high-quality customer service is the key to stability and success.

These questions can help find your best choice in aviation luxury. It's important that these questions are satisfactory, because without them- I urge you to keep looking! Luxurious all the way, and well worth it. Integrity, professionalism and creative thinking is their foundation.

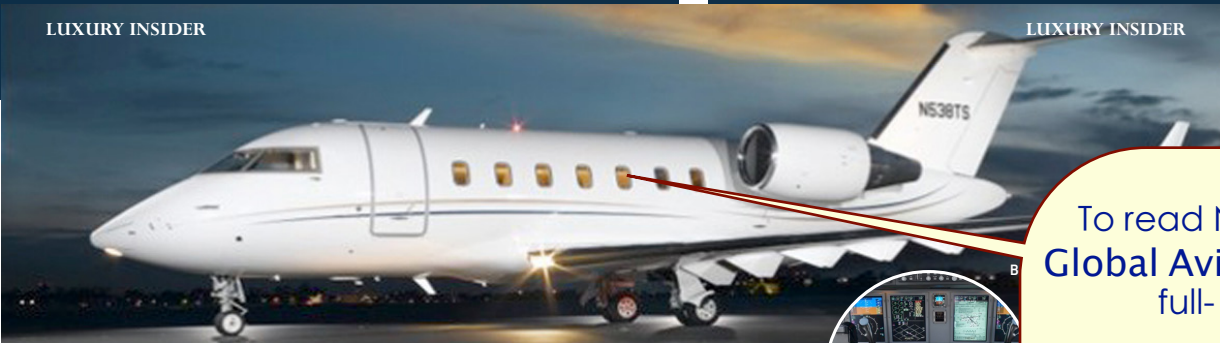
From their luxury Leer's with five star customer service, in flight pampering with champagne and gourmet meals, to their no hassle easy reservation process- this company is a breath of fresh air!

Holly Jordano

Contributor, Holly Jordano, is an 8 year veteran in the Radio and TV Industry. Holly is currently the Creative Director for Angel Fish Connections, a Florida-based boutique marketing firm. Holly is also a writer for The Examiner, and is the weekly expert publicist featured on Money Matters In America.

LUXURY INSIDER

LUXURY INSIDER



To read NMB member, Global Aviations article in full- log onto:

LuxSecretMagazine.com

Imagine no security checks and arriving to your flight minutes before take off and your overall means of traveling has been redefined. Global Aviation Miami, a full service aviation company specializing in helicopter and jet travel, recognized early on that true luxury is all about the process, the experience. Just ask any of their celebrity clients: Shakira, Marc Anthony, Taino, The Unanue Family (Goya Foods) and the Royal Family of Saudi Arabia, to name a few.

"As a full-service transportation company, we are able to assist our clients with every step in the travel process. I think that is why we are so successful; nobody wants to deal with three or four different companies when they can have it all in one stop," stated Hector F. Tosta, President and Founder of Global Aviation Miami.

Their turnkey luxury services include

access to jets, helicopters 15 aircraft fleets, chartering, brokerage, management, and even VIP ground transportation with a painless reservation process to boot. Clients are even able to choose "empty leg" charters at rates about 40% less than the original cost.

By building trust, providing consistent service and convenience they have been able to avoid the downward spiral of sales that many of their competitors are experiencing.

Mr. Tosta has worked in the aviation business since 1973. As a native Venezuelan with family ties to the aviation industry, he learned at a young age firsthand what it took to manage heliports and private airports and has managed heliports for the prestigious Watson Island and Fisher Island. Tosta also facilitated many government aviation contracts with

countries like the United States, Colombia and Venezuela, to name a few. Most recently Global Aviation worked with the charity, Doctors Without Borders, providing them with transportation to Haiti so they could join the rescue and relief efforts for victims of the earthquake.

"After 30 years in this business I have learned that in a tough economy you must be customer service oriented. We work with our clients to save them money and still provide the best experience possible," stated Mr. Tosta.

While many people have been hesitant to fly on commercial flights, for fear of terrorism, being among crowds and catching the H1N1 flu, Global Aviation has seen an uptick. "The recent Swine Flu situation

them... fly, so flying... them a sense of safety from illness and of course those ridiculous security lines at the airport!"

Before testing the waters of luxury transportation, research is a must. Here's a few questions that will help you make an informed decision before booking travel:

- Q: Do they have the right aircraft for the mission?
- Q: What is their safety record?
- Q: Are your pilots FAA certified Carriers?
- Q: What is your Pilot training and flying experience?
- Q: What aviation partnerships do you have?





NMB Chamber of Commerce celebrates 60 years of excellence



One of Miami's oldest Chambers turns the big 60. North Miami Beach is a flourishing and diverse community of strong businesses, close families and rich history. Each of North Miami Beach's thirteen neighborhoods has a distinctive flavor. This strong sense of neighborhood identity is increased by neighborhood community centers, resource centers, and enterprising community groups dedicated to enhancing NMB's "small town in a big city" feel. Welcome to the city that has it all... the perfect location, climate, and environment for

success . . . North Miami Beach . . . and Now More Beautiful!

With such historic landmarks as the The Fulford-By-The-Sea Monument, which was constructed by Florida developers Merle C. Tebbetts and Edgar C. Linn during the state's 1920s land boom. The McDonald Theatre, numerous parks and recreational areas, a Chinese, Jewish, and Spanish multi cultural community adds to the excitement and diversity of North Miami Beach. You have aged gracefully NMB!



PRESIDENTIAL CORRESPONDENCE



On behalf of the Greater North Miami Beach Chamber of Commerce, we all wish to take a moment to express our sincere empathy and our strong solidarity to the Haitian community affected by this tragic earthquake. NMB will be setting up drop off locations throughout the city of North Miami Beach, where necessities such as water, medical supplies, clothing and food can be collected and sent to Haiti. Current drop off locations include; Mall at 163rd Street, Highland Village Community Center, Washington Park Community Center, Allen Park Youth

Recreation Center, NMB City Hall, and the North Miami Beach Chamber of Commerce Office. In addition, Centro Properties Group, owners of Mall at 163rd Street, has created an internal link for employees to send needed items directly to the Mall for shipment on to Haiti. Please stay tuned for updates and additions on these drop off locations. During a prayer vigil last week, I was handed a photo of a small child who was rescued, injured, from the earthquake. My thought when looking at that child was that this was the face not only of Haiti but of all of humanity – **c'est le visage non seulement du Haiti mais aussi de toute l'humanité.**

Warmly,

Paul Lemay - President

Chamber and City Calendar

February 11th

Happy Hour-Racks Italian Kitchen 5:30-8p

February 25th

LUNCHEON-Area Code 55 12:30-1:30p

February 20th

Purina Walk For the Animals 8:30am

March 6th

Community Festival

*Log onto NMBChamber.com or CityNMB.com for events specifics